realprojects

creative elearning solutions

WHAT WE DO

Real Projects designs and develops elearning material for education and businesses across the UK. Our solutions are being used all over the world by thousands of learners. We listen to our clients to ensure that we design a solution for their learners.

Our team is made up of experienced elearning professionals with years of experience. We focus on the learner, identify the issues and develop the solution.

CUSTOM ELEARNING

If you have a subject specific to your learners we can create an elearning module specifically for your audience. We are interested in learning and learning outcomes so the final output could be across a range of platforms from a podcast that supports a learning module on your LMS to an animation.

Custom elearning can use your own development tools. We are used to working with subject matter experts to come up with great custom ideas.

RAPID ELEARNING

Fast and effective deployment. If you need to deploy your training material quickly and in a cost effective manner Rapid elearning could be the solution. It's best suited to linear or process based learning and is very useful where you have content in formats such as powerpoint. We are familiar with using Rapid tools to help you deploy your content quickly and effectively.

ONLINE INDUCTION

A successful induction process has a significant impact on how well an employee integrates into an organisation. It can be a costly process to successfully induct employees, especially where multiple locations are involved.

Online induction can be used by your trainers and incorporated into your overall learning strategy. Any subject can be covered from manual handling, risk assessment to company information and background. Online induction allows for an efficient induction, which you can also measure.

ANIMATIONS

Some learning models can be difficult to describe. Animations can help to explain difficult subjects and demonstrate how complex functions operate. You may want to create a new animation or already have models which need updating.

CLIENT
National College for
School Leadership

MEDIA
SCORM Compliant
web content

BRIEF
NCSL wanted to develop an online learning
resource to allow headteachers to 'visit' 3
leading secondary schools.

RESULTS
The SLICT Virtual School Visit project was
designed, developed and filmed in 2006.
It allows users to visit 3 leading secondary
schools where excellence and innovation
in ICT is at the heart of their success. This
elearning resource includes video interviews
with key stakeholders and documents which
have been provided by each school. These
show the user how best practice, strategic
thinking and management has been
translated into actions.

With a variety of stakeholders and content
types this complex project has proved a
success for NCSL.

CLIENT
SAM Learning

MEDIA
Website

BRIEF
SAM Learning is the most popular online
elearning subscription service in UK
schools. The public facing website required
a complete re-design to reflect new branding
and had to integrate with the online revision
services that are available.

RESULTS
After completing a strategic review of the
existing website with SAM Learning we came
up with a graphical interface that could be
applied to all areas of the SAM Learning
service. The final website had to comply with
all accessibility and web standards also taking
into account the very specific requirements
of the user group.

CLIENT
Fluffy Clouds

MEDIA
Website

BRIEF
Fluffy Clouds Ltd advertises exclusively to UK education professionals and required a new website and corporate identity to reflect its position within the market.
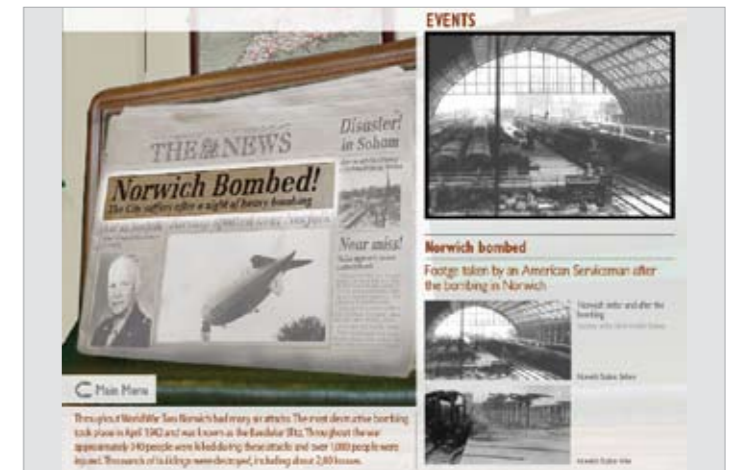
RESULTS
Our experience and understanding of the education market enabled us to work with the team at fluffy clouds to produce a website which was focused on the benefits of the service provided by fluffy clouds.

CLIENT
Advisory Matters

MEDIA
Interactive Kiosk using motion sensors

RESULTS
Real Projects provided project management and interactive design skills for this interactive application which was installed in a railway waiting room. Real Projects was responsible for the final delivery of this interactive application.

Our experience and expertise in managing large scale and complex elearning projects enabled the final solution to be delivered on time and budget.

CLIENT
Real Projects & City
College Norwich

MEDIA
Website and live
events

BRIEF
The Norfolk elearning forum is a project
jointly run and funded by City College
Norwich and Real Projects to provide a forum
where business and education share ideas
about elearning and learning technologies.

RESULTS
Real Projects created a website to support
the live forum events that are held each year.
The website also contains whitepapers from
leading organisations within elearning and
allows people to register online. The forum
looks at how learning technologies can be
used to make a difference from Second Life,
Immersive Games to Rapid elearning.

CLIENT
National College of
School Leadership

MEDIA
Instructional Video

BRIEF
Produce an instructional video to inform
and promote the new NCSL future website.

RESULTS
We had designed and developed the future
website so we had a detailed understanding
of the requirements of the user group. After
talking to the client about their requirements
we produce an instructional video that
was used in a series of presentation and
also features on the website. Project tasks
included Storyboarding, video production,
script writing and animating.